

2015 Focus Titanium

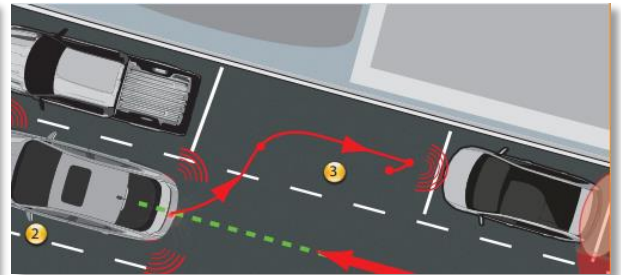


The 2015 Ford Focus is the truest expression of Ford's philosophy to go further. The Ford Focus is packed with technology and fits all lifestyles while maintaining great fuel efficiency.



Active Park Assist

Using sensors, this technology can identify a suitable parallel parking space for the Focus, calculate the trajectory and steer the car to properly position it within the spot. All a driver needs to do is control gas, brake and transmission (forward and back).



Blind Spot Information System

The available Blind Spot Information System (BLIS) with cross-traffic alert uses sensors to detect traffic in a driver's blind spot, providing a visual warning if vehicles are detected. When the vehicle is slowly backing out of a parking spot or reversing on to a road, cross-traffic alert audibly warns the driver when motorized vehicles or bicycles are approaching on either side.



Lane-Keeping System

Should a Focus driver start to drift out of the current lane without a turn signal on, the available lane-keeping system provides a warning through a series of steering wheel vibrations and a visual indication in the message centre. If the unintended lane departure is not corrected by the driver, the aid function of the system actively applies steering torque to help the driver direct the car back toward the centre of the current lane.



Intelligent Access

Unlocking, locking and starting your Focus is easy, thanks to available Intelligent Access with push-button start. To lock and unlock the doors, with the key fob in your pocket or purse, simply touch the driver's side door handle. To start the vehicle, with the key fob still in your pocket or purse, press the brake pedal and then the start button. Then just shift into gear and go.



Taking Control

Part of what makes the Focus so satisfying to drive is its fully engaging available 6-speed PowerShift automatic transmission with SelectShift capability, which allows you to change gears at the touch of a button. Also available on the 2015 Focus is the new 1.0L EcoBoost engine, meaning you can have plenty of fun, without paying the price at the pump.



Staying Connected

The Focus Titanium is also packed with the technology that keeps you connected, encouraging you to keep your eyes on the road and your hands on the wheel. It comes with SYNC® with MyFord Touch® allowing drivers to interact through voice control, a touch screen tap or a conventional button. You can even ask your car for restaurant suggestions by saying "I'm hungry," how cool is that? And if you want to "get back to basics," go ahead and disable the system with the Do Not Disturb Function so that SYNC will only notify you for phone calls.



Find the Most Direct Route to your Destination

The Navigation System combines GPS technology with 3-D mapping and provides voice-guided turn-by-turn directions to help you go further.



